

# Join us for an evening of networking, dinner, dance and celebration

Thursday, December 8, 2016, 6:15 PM

Hilton Lac-Leamy 3, boulevard du Casino, Gatineau, QC J8Y 6X4

VIP Reception with Special Guest 6:15 PM

Dinner: 7:15 PM

For ticket pricing and sponsorship opportunities
Please contact Larry Whiteduck at <u>Lwhiteduck@afn.ca</u> 613-241-6789 ext. 237

Dear Supporter,

The Assembly of First Nations (AFN) will be hosting its *Annual Winter Celebration Dinner and Dance* on Thursday December 8, 2016. This exciting and highly anticipated event will be showcasing some of our extremely talented Indigenous performers.

As you may know, the AFN is a national advocacy organization representing First Nation citizens in Canada. Now is an exceptionally exciting and important time for First Nations, where each of us has a role to play in finding ways to move forward together, united in our common care and concern for First Nations people and communities, cultures, families and children.

I am writing to you about this wonderful sponsorship and/or volunteer participation opportunity. Given the "youth, culture, and art" oriented theme of this fundraiser; we are actively soliciting businesses, organizations, and individuals that would be excited about the opportunity to partner with us! This could be in the form of a traditional sponsorship package, but as well, we are also interested in providing an opportunity for artists at this live event.

We are encouraging institutions to consider the wide range of opportunities that are available. Participation in and/or sponsorship of the Annual Winter Celebration Winter Dinner and Dance offers an opportunity for you and your organization to enhance community relations, build friendships, increase awareness of your institute and program areas of study, and continue to build bridges towards cultural awareness and understanding.

An event of this magnitude takes the commitment of many partners. Every effort is made to offset the costs for events like this and your contribution will definitely help assure the success of the AFN's Annual Winter Celebration Dinner and Dance.

As we move towards the festive season we would like to take this opportunity to thank you in advance for your consideration and for your help in making this important event for First Nations a success.

Respectfully,

Jonathan Thompson, A/Chief Executive Officer

## SPONSORSHIP OPPORTUNITIES

Levels of sponsorship and benefits are spread over various categories but can also be specially customized to fit the prospective sponsor's awareness and communications objectives. Please enquire about this possibility.

# Dinner Sponsor \$15,000 (1 available)

Food is a universal language that brings people together. With the help from this sponsor, we will ensure a team of professional chefs and servers will customize a menu that is just right for our guests.

#### Sponsor will receive:

- One (1) Diamond Level table (10 quests) to the Winter Gala
- Verbal acknowledgement of sponsorship at the event
- Corporate logo prominently displayed, a link to your company's website featured on AFN website
- Opportunity to display half page company profile and/or advertisement in Gala program
- You and your guests to attend the VIP Sparkling Ice reception prior to the gala.
- Opportunity for signage or display at the event
- Opportunity to have information display table
- Logo on event posters seen throughout the Winter Gala
- Corporate logo looped on the sponsorship screen at event

# Entertainment Sponsor \$10,000 (1 available)

Set an exciting tone for the evening's festivities. As a part of the AFN Winter Gala, we will be featuring musical talents throughout the evening. Guests will immediately be in the winter spirit as they tap their toes from the moment they arrive.

#### Sponsor will receive:

- One (1) Platinum level table (10 quests)
- Verbal acknowledgement of sponsorship at the event
- Corporate logo with a link to your company's website will be featured on the AFN website
- Opportunity to display half page company profile and/or advertisement in Gala program
- You and your guests to attend the VIP Sparkling Ice reception prior to the gala.
- Logo on event posters seen throughout the Winter Gala
- Corporate logo looped on the sponsorship screen at event

# VIP Reception \$10,000 (1 available)

Invitations for you and your guests to attend the VIP Winter Wonderland reception prior to the gala. Sponsor will receive:

- One (1) Platinum Level table (10 quests)
- Verbal acknowledgement of sponsorship at the event
- Corporate logo with a link to your company's website will be featured on the AFN website
- Opportunity to display 1/4 page company profile and/or advertisement in Gala program
- Corporate logo looped on the sponsorship screen at event

## Master of Ceremonies Sponsor \$5,000 (1 available)

The simple, yet elegant and important role of a Master of Ceremonies is to direct, guide, and informs guests. Thus, the MC will be the key to our success! This is an opportunity to sponsor the most visible representative of the AFN at the Winter Gala.

#### Sponsor will receive:

- One (1) Gold level table (10 quests)
- Verbal acknowledgement of sponsorship at the event
- Corporate logo with a link to your company's website will be featured on the AFN website
- Opportunity to display 1/4 page company profile and/or advertisement in Gala program
- Corporate logo looped on the sponsorship screen at event

## Beverage Sponsor \$5,000 (1 available)

Sponsor the hour which will set the tone and warm guests up for the reception. This sponsorship will provide beverages and hors d'oeuvres for Cocktail hour.

#### Sponsor will receive:

- One (1) silver level table (10 quests)
- Verbal acknowledgement of sponsorship at the event
- Corporate logo with a link to your company's website will be featured on the AFN website
- Opportunity to display 1/4 page company profile and/or advertisement in Gala program
- Corporate logo looped on the sponsorship screen at event

# TABLE SPONSORSHIPS

- Corporate table proximity to head table- first tier
- Ten (10) tickets
- Thanks/acknowledgements at dinner by mc and on-screen projection
- Opportunity to display a 10 second pre-taped holiday message on-screen
- Logo to be prominently displayed throughout dinner
- Gift for each quest
- Four (4) bottles of wine (2 red/2 white)

# Platinum Level Table 3,000

- Corporate table 2<sup>nd</sup> tier
- Ten (10) tickets
- Thanks/acknowledgements at dinner by mc and on-screen projection
- Logo to be displayed throughout dinner
- Gift for each guest
- Two (2) bottles of wine (red/white)

#### Gold Level Table \$2,500

- Corporate table 3<sup>rd</sup> tier
- Ten (10) tickets
- Thanks/acknowledgements on screen projection
- Logo to be displayed throughout dinner
- Gift for each quest
- Two (2) bottles of wine (red/white)

#### Silver Level Table \$1,800

- Corporate table for ten (10)
- Smaller logo on-screen with all silver sponsors

# **INDIVIDUAL TICKETS \$275**

# Registration Form - To Register and Purchase Your Table Contact:

#### **Larry Whiteduck**

Assembly of First Nations 55 Metcalfe Street, Suite 1600 Ottawa, ON K3B 1P6

Phone: (613) 241-6789 Ext 237 Email: lwhiteduck@afn.ca

Donation: Amount \$
Gift-in-kind: Description: Value: \$
Payment Method (QST # 102237 3877 TQ0001)
Cheques (Please make cheques payable to National Indian Brotherhood)
Credit Card (check one)
□ Visa □ Master Card □ AMEX
Card Number:
Expiry Date: Amount Authorized \$:
Signature:
Company Name:Contact:
Address:
Phone:Email:
Signature: Date:
For sponsorship information, please contact: Larry Whiteduck, Event Coordinator
Phone: (613) 241-6789 ext. 237 Email: lwhiteduck@afn.ca

THANK YOU!

We look forward to including your organization as a sponsor of the Assembly of First Nations' Winter Gala